



Invest like a pro, with the pros.



www.capitalideasmedia.com

Morning Need to Know

Getting you ready for your investing day

August 14, 2020

Written & curated by Sean Mason, Associate
Publisher, Capital Ideas Media



CANADIAN ANALYSTS' CALLS

goeasy Ltd. (TSX:GSY). Desjardins Securities analyst Gary Ho increased his target price on *goeasy* shares to \$79 from \$66, while maintaining a "Buy" rating, following "impressive" Q2 financial results as he continues to like the alternative financial company "on an economic recovery backdrop."

"Our investment thesis is predicated on: (1) GSY's loan protection insurance program provides a safety net for clients to weather the pandemic storm over the near term, covering two-thirds of customers; (2) a solid management team able to maneuver through

short-term industry challenges and take advantage of opportunities; and (3) with scale, the business could generate a mid-20-per-cent ROE [return on equity],” he said.

Quisitive Technology Solutions Inc. (TSXV:QUIS).

Raymond James analyst Stephen Boland initiated coverage of QUIS stock with an “Outperform” rating and \$1 per share target price.

“Quisitive is a full service digital technology consulting firm whose mission is to acquire and integrate companies to become the leading provider of Microsoft cloud services in North America,” the analyst wrote.

“Quisitive is one of 35 companies that earned the designation of National Service Provider (NSP). To obtain this designation takes years and the company must have capabilities in multiple business lines, scale and a diverse geographic presence. LedgerPay is a proprietary product which delivers cloud-based payments intelligence and payment processing platform. The product is designed to provide retailers with a more complete view of customer buying behavior and preferences while making payment

options more reliable and cost effective. We believe investors are buying a premium consulting business with the optionality of LedgerPay.”



U.S. ANALYSTS' CALLS

Tesla Inc. (NASDAQ:TSLA). Morgan Stanley analyst Adam Jonas upgraded the stock to "Equal-Weight" from "Underweight" and upped his price target to \$1,360 per share from \$1,050.

"The Tesla Battery Day...could be a game changer, and based on what we know so far, there is growing risk of Tesla becoming a new battery competitor armed with superior technology," Mr. Jonas said.

"Based on the body of evidence collected and research conducted by our tech colleagues, we now give Tesla credit for a 3rd party battery / EV powertrain supply business in our base case (previously in our bull case scenario) that is worth \$310/share."

electroCore, Inc. (NASDAQ:ECOR). BTIG upgraded shares of the commercial-stage bioelectronic medicine company to "Buy" with a \$3.50 per share target price.



STOCKS THAT MAY MOVE

Algonquin Power & Utilities Corp. (TSX:AQN) reported Q2 Adjusted net earnings per share that fell to \$0.09 from \$0.11 a year earlier.

Park Lawn Corporation (TSX:PLC) said its second-quarter net earnings surged to \$6,632,514 from \$1,458,782 during the same period last year.

CareRx Corporation (TSX:CRRX) announced a 26% increase in its second-quarter revenue to \$39.7 million, while its Adjusted EBITDA also rose 26% to \$2.8 million.

MARKETS

S&P/TSX and U.S. equity futures are pointing to a mixed open Friday following lackluster Chinese economic data.

CURRENCIES

The Canadian dollar is down 0.05 at 0.7557 (U.S.).

COMMODITIES

West Texas Intermediate crude oil was unchanged at \$42.22

Gold slipped 1% to \$1,949.90 an ounce.

Please email questions, comments or concerns to:

customercare@capitalideasresearch.com

Access, insight and ideas.

Sean Mason
Associate Publisher,
Capital Ideas Media

www.capitalideasmedia.com



The information and recommendations made available here (“Information”) by CIR and/or all affiliates is for informational purposes only and not to be used or construed as an offer to sell or a solicitation of an offer to buy any services or securities. You further agree that neither Capital Ideas Research will be liable for any losses or liabilities that may be occasioned as a result of the information or commentary provided in the letter. By accessing the site and reading this note, you accept and agree to be bound by and comply with the terms and conditions set out herein. If you do not accept and agree to the terms, you should not use this site or accept this email.

CIR is not registered as an adviser under the securities legislation of any jurisdiction of Canada and provides the Information pursuant to an exemption from the registration requirements that is available in respect of generic advice. The recommendations contained on the site and in this email are not tailored to the needs of particular persons and may not be appropriate for you depending on your financial position or investment goals or needs. You should apply your own judgment in making any use of the Information, especially as the basis for any investment decision. Prior to making any investment decision, we recommend that you seek outside advice from a qualified and registered investment advisor.

In no event will CIR be responsible or liable to you or any other party for any damages of any kind arising out of or relating to the use of, misuse of or inability to use this site and email. The Information is directed only at persons resident in Canada. Nothing in this site shall constitute an offer or solicitation to anyone in the United States of America or any jurisdiction where such offer or solicitation is not authorized or to any person to whom it is unlawful to make such a solicitation. If you choose to access this site or email from outside of Canada, you acknowledge that the Information is intended for use by persons resident in Canada only.

This is not an investment advisory, and should not be used to make investment decisions. Information in CIR is often opinionated and should be considered for information purposes only. No stock exchange anywhere has approved or disapproved of the information contained herein. There is no express or implied solicitation to buy or sell securities. The writers and editors of CIR may have positions in the stocks discussed above and may trade in the stocks mentioned. Don't consider buying or selling any stock without conducting your own due diligence.

Copyright © 2016 Capital Ideas Research, All rights reserved.

You are receiving this email because you are part of our investment network.

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Capital Ideas Research · HSBC Bank Place · 10250 101 Street Suite 1803 · Edmonton, Alberta T5G 3P4 · Canada